Focus our work on meeting the needs and reflecting the desires of the community.

**Be Patient**
with everyone, including ourselves.

**Be Honest and Open**
in our thoughts and words.

**Seek to Understand**
before being understood.

**Always Deliver**
what we promise;
do not promise what we cannot deliver.

**Be Consistent**
in our message and commitment.

Stay true to the core values of Whole Foods Market and use them as a guide as we work to build a better world in which fresh and healthy foods are accessible to all.

Developed by the WFM Detroit team