



Newark Fresh, Healthy Food Access Grant Eligibility Criteria

Applications Due February 16, 2021

Whole Cities Foundation works alongside community-based organizations to improve neighborhood health through collaborative partnerships, nutrition education, and broader access to fresh, healthy food. In 2017, Whole Cities Foundation launched the Newark Fresh Healthy Food Access Grant, an annual, community-determined grant program, and has partnered with 24 Newark-based organizations that are **growing the local food system and increasing access to fresh, healthy food in Newark, NJ.**

Starting January 13th, organizations serving communities in Newark are invited to apply for the 2021 Fresh, Healthy Food Access Grant. The foundation will offer funding between **\$5,000 and \$15,000** to each selected organization and hopes to support projects in all five wards.

Eligibility

Applicants who are able to answer yes to all questions below will be given first consideration:

1. Does your project help **broaden access to fresh, healthy food** in one or more of Newark's five wards? This opportunity is limited to organizations that serve the community members of Newark, NJ.
2. Does your **leadership reflect and engage** the community you serve?
3. Is your organization registered as a **501(c)3 nonprofit** or are you partnering with a 501(c)3 nonprofit? We are not able to provide funding to individuals.
4. Does your work **strengthen Newark's local food system** and support your community's self-sufficiency and self-determination? This grant will not be the best fit for traditional food donation or food redistribution programs.
5. Are you willing to submit **expense and status reports** to communicate your progress?
6. Are you requesting **\$5,000-\$15,000**, and will at least 70% of this funding be used for **one-time purchases and expenses** that will help ensure the mid- to long-term success of your project? We do not generally provide funding for utilities, salaries, seeds, the purchase of produce, or other ongoing expenses.
7. Will this grant represent **less than 40% of your organization's total annual budget**? We support organizations that are well under way and have experience managing budgets.
8. Is your organization focused on serving **communities and adults**? This grant will not be the best fit for school- and youth-based programs.

Collective Projects: We know 2+ organizations sometimes work together on a project. That's great! Please note, we can only partner with one organization per grant. There are 2 options when applying:

- Choose a primary organization to apply for one grant (up to \$15,000 total). This organization will be responsible for managing grant funds regardless of the number of partners involved.
- Each organization can apply individually (up to \$15,000 each). Each organization will be responsible for managing their own grant funding, and there is no guarantee that all applications from a collective project will be selected.

Questions? Email Grants@WholeCitiesFoundation.org