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2025 Newark Fresh, Healthy Food Access Grant: Application

Section One: Organization Information

Organization Name (required)

The answer to this question will be used as the unique identifier for each submission.

Organization Website (required)

If you do not have a website, please list your Facebook page or another social channel.

Official Address (required)

Country (required)

Address Line 2 (optional)

City (required)

State, Province, or Region (required)

Zip or Postal Code (required)

If selected for a grant, this address will be listed in the grant agreement.

Executive Director's Name (required)

Executive Director's Email (required)

Executive Director's Phone Number (required)

Main Contact's Name

Please include a name, if not the same as the Executive Director.

Main Contact's Email

Please include an email, if not the same as the Executive Director.

Main Contact's Phone Number

Please include a phone number, if not the same as the Executive Director.

Will your organization be working with a 501c3 organization as your fiscal agent? (required)

Yes

No

Fiscal Agent Name (required)

Please list the name of the organization that you will be using as your fiscal agent.

Fiscal Agent's Primary Contact Name (should have signatory authority and will sign the grant agreement, if selected) (required)

Fiscal Agent's Primary Contact Email Address *(required)*

Fiscal Agent's Primary Contact Phone Number *(required)*

Fiscal Agent EIN *(required)*

Please list your fiscal agent's EIN.

Section Two: Application Questions

Please summarize your ORGANIZATION's overall main goals and activities. *(required)*

Limit: 300 words

Please choose the ward(s) served by your fresh, healthy food access work in Newark: *(required)*

- North
- South
- East
- West
- Central

Project Alignment

Please tell us about your organization's overall fresh, healthy food access or nutrition education work. Please include any recent accomplishments or success metrics (qualitative, quantitative, or both) you'd like to share. *(required)*

Limit: 300 words

Please describe your proposed PROJECT and how it focuses on increasing long-term access to fresh healthy food and nutrition education. *(required)*

Limit: 300 words

For the purposes of this grant, food rescue, redistribution and/or donation are considered to be short-term relief (not an increase in long-term access). Projects should not include efforts towards hunger alleviation, food rescue/redistribution or produce donation.

Please choose the PROJECT category that best describes the fresh, healthy food access work for which you're applying.

Note: This does NOT need to be the best category that fits your organization's work OVERALL. *(required)*

- Community Garden
- Urban Farm
- Agricultural Skills Development
- Farmers Market or Co-Op
- Pop Up Market or CSA
- SNAP Incentive Program
- Mobile Market
- Nutrition Education and Healthy Cooking Class
- Other

Important Note for Snap Incentive Programs:

Funds from Whole Cities CANNOT be used towards SNAP incentive programs that can be redeemed at Whole Foods Market locations.

Funding

Please tell us how you would spend the funding from Whole Cities and how these expenses would will help your organization increase long term access to fresh healthy food or nutrition education. *(required)*

Limit: 300 words

Note: We place no restrictions on how much of our grant funding can be used for overhead, ongoing expenses, and infrastructure such as purchasing land, salaries and stipends.

We know that people power the work, and we want to support your work in whatever way best serves your goals.

Viability

If your Whole Cities grant application is approved, is there anything that would prevent you from starting your fresh, healthy food access work? *(required)*

Yes

No

Please explain the factors that would prevent you from starting your fresh, healthy food access work and how they will be addressed. *(required)*

Limit: 300 words

How will your organization measure the success of your fresh, healthy food access work funded by this grant? *(required)*

Limit: 300 words

Please provide a timeline for this work. *(required)*

Limit: 300 words

Leadership

Are your organization's leaders, employees, and volunteers members of the community? Please elaborate on how your leadership is connected to the community. Do your leaders have lived experience facing barriers to healthy food access? *(required)*

Limit: 300 words

Do you have a community advisory board or steering committee? Please elaborate. *(required)*

Limit: 300 words

Community Engagement

How does your organization request and use feedback from the community you serve? *(required)*

Limit: 300 words

Communities Served

Does your fresh, healthy food project serve a certain group of community members (senior citizens, veterans, families, etc.)? Please elaborate on any certain groups served by your project. (required)

Limit: 300 words

We support both targeted and broad programs, but your response helps us better understand the scope of your project and ensure alignment with our mission (supporting the expansion of healthy food access and nutrition education for communities experiencing major barriers to healthy food access).

Do the community members you serve regularly encounter barriers to healthy food access and nutrition education? What are these barriers and how does your project address these barriers? (required)

Limit: 300 words

Collaboration

Will your organization be working with any other businesses, organizations, or individuals on this project? Please list them and their roles in your fresh, healthy food access project. (required)

Limit: 300 words

Additional Goals

How will this work impact the local community in ways BESIDES fresh, healthy food access? (required)

Limit: 300 words

OPTIONAL: Is there anything else you would like us to know?

Limit: 300 words

Section Three: Required Application Materials

Please select one of the following options: (required)

- Upload a Form 990
- Complete an Organizational Financial Statement

Please upload your organization's most recent Form 990. If you will be partnering with a fiscal agent, please submit their most recent Form 990. (required)

Choose File

Upload a file. No files have been attached yet.

Acceptable file types: .doc, .docx, .pdf, .jpg, .jpeg, .png

If your organization's (or fiscal agent's) most current 990 filing is a Form 990-N (e-Postcard), please complete the Organizational Financial Statement provided. The Form 990-N does not provide sufficient information for an assessment of financial capacity.

If your organization's (or fiscal agent's) Form 990 predates 2022, please submit an Organizational Financial Statement.

Please complete the Funding Request Form. Please do not use commas or dollar signs. (required)

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Please list the line items for which you are requesting grant funds.

Note: We place no restrictions on how much of our grant funding can be used for overhead, ongoing expenses, and infrastructure such as purchasing land, salaries and stipends.

Please upload your IRS 501(c)(3) Determination Letter. If you will be partnering with a fiscal agent, please upload their IRS 501(c)(3) Determination Letter. **(required)**

Upload a file. No files have been attached yet.

Acceptable file types: .doc, .docx, .pdf, .jpg, .jpeg, .png

Please upload 5-10 media released, 1mb+ photos of your organization's work in action. **(required)**

Select up to 10 files to attach. No files have been attached yet. You may add 10 more files.

Acceptable file types: .gif, .jpg, .jpeg, .png

Section Four: Additional Questions

Does your organization practice any of the following? Please check all that apply. **(required)**

- Regenerative Agriculture
- Hydroponics and/or Aquaponics
- Organic Farming
- Bee Keeping
- Not Applicable

Why do we ask? We sometimes have the opportunity to connect organizations with other funders who provide in-kind support. This checklist helps us identify aligned projects. In addition, we are trying to better understand our partners' role in innovative farming practices. **Note:** This information will NOT be used to determine grantees.

Are you interested in receiving free, grant writing, business development and bookkeeping training for members of your organization? In the past, Whole Cities has helped fund technical assistance for grantees. Please indicate which type(s) of training you would like to receive: **(required)**

- Grant writing training
- Business development training
- Bookkeeping training
- I'm not interested

We're always eager to put volunteers in touch with our grant partners. Is your organization in need of volunteers?

- Yes
- No

Please list how many volunteers and how frequently volunteers will be needed.

Limit: 300 words

Whole Cities loves to amplify our partners' work in Whole Cities' and Whole Foods Market's channels. If additional photos and copy are needed, do we have your permission to obtain this content from your public facing channels (website, social, etc) to use in our channels with photo credit? **(required)**

Yes

No

How did you hear about this grant opportunity? Please check all that apply. **(required)**

An Email

Social Media

At Whole Foods Market Newark

A Flyer

Community Event

Word of Mouth

Local News

Other

Please elaborate.

As mentioned previously, this will be the last year of the Newark Fresh, Healthy Food Access Grant. Please tell us what types of support Whole Cities could offer that would be most meaningful to your organization throughout this process. What resources does your organization need? Is there anything else you would like us to know?

Limit: 300 words

Media Release Policy

If your application is selected, Whole Cities would like to share the good news publicly! By submitting this application, your organization gives Whole Cities, Whole Foods Market Foundation, and third-party supporters (such as supplier donors, Whole Foods Market, Amazon, Team Members, etc.) permission to share information such as a description of your project, how Whole Cities' funding is contributing to its success, any photos you send us, and your logo (we'll share our logo with you too). We share information on our website and social media accounts as well as through Whole Foods Market and Amazon's marketing and press offices. Any images, videos, and multimedia submitted in this application or during progress reports, should be original content for which you own exclusive rights to display, share, reproduce and authorize use by Whole Cities and third-party supporters. In the event that Whole Cities or hired freelancers capture original photos or videos of your location, project or volunteer events, we will have all parties agree and sign a release form.

Please check the box below to agree to Whole Cities' Media Release Policy. **(required)**

I agree

Save Draft

Submit Form

Drafts may be visible to the administrators of this program.

